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Learning and sharing about Social Business in Cambodia

Nippon Foundation Event on 9th March 2022

Presented by: Mr. Samith Mey, PPCIL

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Self introduction

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Self introduction

I was born in 1979

I am a person with disability—Polio, using a manual wheelchair. I have experiences in working in the disability field and social welfare more than 18 years. From 2006 to 2007, I got trained on Independent Living in Japan supported by Duskin Leadership Training Program. Currently, I am the Founder and Executive Director of PPCIL.

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PPCIL introduction

PPCIL introEstablished in 2009 Supported by:duction (con’t)

Only one CIL in Cambodia

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PPCIL introduction (con’t)

We have been working to promote:

1. IL movement and Disability Inclusion

2. Physical Accessibility

3. Personal Assistant

4. Employment for PWDs

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PPCIL introduction (con’t)

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Sharing what we have learned from Pakistan

1. Building Network and Collaboration

2. Collaboration with stakeholders

3. Constructing income generation and Model of Social Business

4. Making new friends

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Sharing the workshop conducted in November-2019

Objectives:

- To empower and promote disability-inclusive business

- To build capacity of persons with disabilities

- To promote the employment or business run by persons with disabilities; and

- To promote the accessibility

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Sharing the workshop conducted in November-2019

Key points from panel discussion

- COVID-19 impacts all the business operation,

- The business run by PWDs may face marketing competition,

- Build customer confidence and trust,

- The key element to business success is the person’s confidence, willingness, commitment and leadership,

- Wrong perceptions about low production of and high cost from employing persons with disability,

- Limited specialized support to enhance appropriate vocational training and employment opportunities,

- Limited awareness and knowledge of appropriate physical structure and environment that is accessible by PWDs at workplace and school; and

- The government should take more responsive to the needs of PWDs, especially PWDs who wished to set up their business.

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Sharing the workshop conducted in November-2019

Way forward

- PPCIL to set-up Telegram group to communicate and share the information related to the business and other things.

- To consider the development of an online selling platform for PWDs.

- We will communicate with National Employment Agency (NEA), Ministry of Labor and Vocational Training.

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EMPOWERMENT AND EMPLOYMENT PROMOTION FOR DISABILITY PROJECT

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EEPD Background

- Established in March 2014--supported by JICA

- Implemented by Familiar Co. Ltd., and PPCIL

- Ended in March 2017 but still run under PPCIL through financial support from OneTable. Inc. from April 2017 to until March 2020, and technical support from APCD. Currently, EEPD is working with ECOLOGGIE Co., LTD.

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Purpose

Project goal: “to promote the social participation of PWDs through building model of their employment in processing and dissemination of agricultural products in and around Phnom Penh”.

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Accessible Factory

Extended-width sliding doors

Accessible bathroom (install handrails, appropriate height of washbowl and toilet-paper holder etc.)

Efficient production line for wheelchair users

Install slopes for steps in factory

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Accessible Factory

- Have suppliers accessibly customized sinks and tables for staff with disabilities;

- Appropriate height for wheelchair users

- Faucet with flexible tube, and long handle

- Select machines for factory

- Easy-to-use for wheelchair users

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Production Room

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Factory’s Equipments

Dryer machine

-Appropriate height for wheelchair user,

-Small trays which carrying easily

Sanitary Crusher ( for making powder)

-Easy to keep clean

-Safety

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Our Current Products

Dried Mango and other fruits

Roasted Cashew Nuts

Salted Pepper

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Improvement

- Products Quality Control and Marketing Management

- Food Packaging and Food Labelling

- Setting up business plans

- Marketing Strategies

- Sales and marketing plans

- Having an Employment and Business Guidelines for PWDs

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The Ways Forward

- Moving the location of bakery/factory

- To develop standard packaging designs;

- To sell products nationally and internationally;

- To scale up our EEPD business;

- To create more job opportunities for PWDs by collaborating with Sweden Embassy, SIDA, MOSVY and NEA;

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Thank you for your attention

(END)